

Judges Rubric

Name of Movie _____

DESCRIPTOR

NOTES

Story line and performance

Original idea	
Clear Plot	
Creative narration	
Humorous	
Effective acting	
Interesting costumes	
Moving performances	

Score /40

Movie Making - Cinematography & Editing

Visually stimulating	
Effective lighting	
Creative angles	
Clarity of images	
Clean flow	
Effective use of transitions	
Creative cuts	

Score /25

Sound and Music

Original Soundtrack & sound effects	
Good Audibility	
Musically Significant	

Score /05

Locally Grown

Reflects Creemore & Area	
- visually	
- metaphorically	
- uses local talent	
- uses local narrative	

Total /20

Frothquaffer

Effective product placement	
Creemore Springs drives the plot	

Total /10

Movie total score /100